



Snow leopard cub (*Panthera uncia*)
© David Lawson / WWF-UK

A gift for

[Recipient's Name]

Thanks to [Your Name], you

Bought a Goat to Save a Leopard

Snow leopards attack goats which are often herders' only livelihood in Mongolia. To keep snow leopards from doing so, the herders sometimes hunt them. With WWF, you have ensured that a herder will receive a replacement goat, so the leopard is protected.

Dr. Marco Lambertini
Director General, WWF-International

WWF works to address global threats and protect endangered species and habitats in more than 100 countries around the world. WWF finds long term solutions to benefit people and nature.

www.panda.org

"We shan't save all we should like to, but we shall save a great deal more than if we had never tried"
Sir Peter Scott (1909-1989), WWF founder